BRAND PRESENTATION

F/W 2019-20
COLLECTION

sarah pacini

Made in Italy

ABOUT US

OUR JOURNEY

Launched over 25 years ago in Belgium, Sarah Pacini has become since an international fashion brand.

Sarah Pacini is a complete collection Made in Italy; a unique blend of knitwear, prêt-à-porter and accessories. Individual pieces worn separately or in total look, provide clean and precise lines, open to the imagination and individuality.

Sarah Pacini has over 60 exclusive boutiques worldwide and is in the process of opening new ones in the international fashion capitals. The brand is represented in more than 45 countries through 800 retailers.

Our global approach of bringing art, design and fashion together has resulted in a modern and contemporary collection; an evolving ode to femininity, body and soul. Our philosophy believes that fashion is an art and a creative force for expressing your true self.

Sarah Pacini
A way of life, a way of expression.

ABOUT A WOMAN

STYLE AND SUBSTANCE

Our customer is the modern woman who appreciates fashion beyond the usual. She chooses to express herself with substance and audacity. She is unique, confident and adventurous, she lives within the present time, attracted by the cosmopolitan lifestyle and has many eclectic interests in arts and culture. She is clientes of all ages, crossing generational boundaries.

Sarah Pacini

A way of life, a way of expression.

ABOUT THE BRAND

OUR PHILOSOPHY

VISION
THE ART OF LIFE FOR EXPRESSING YOUR TRUE SELF.

MISSION
IMPACTING THE WORLD OF FASHION WITH STYLE AND SUBSTANCE.

PASSION
CREATE A GLOBAL APPROACH WHERE ART, DESIGN AND FASHION ARE UNITED.

VALUES
LEAD BY EXAMPLE. INTEGRITY. CREATIVITY. HARMONY. CONFIDENCE.

ABOUT THE COLLECTION

WISDOM ...A MATTER OF INSTINCT

This season Sarah Pacini features a collection with thoughtful textures and evocative motifs. Perfectly balancing woven pieces and knitwear, it underscores the simplicity and elegance behind the complex act of creation.

With the bee as its source of inspiration, our 2019-20 Fall-Winter collection takes off. The focus is not so much on the individual insect but rather, its relationship with the colony. By observing the social habits of this amazing creature, we learn about ourselves. Every insect in the hive has a role to play. These roles are guided by an instinctive drive to keep the colony running smoothly. Every minute, thousands upon thousands of these creatures soar past one another while maintaining perfect harmony. It's a fascinating way of living that encourages us to think about our own place within the world.

LOOKS

LOOKS

ACCESSORIES

ABOUT THE BOUTIQUES

OUR RETAIL INTERIORS

EXCLUSIVE BOUTIQUE CONCEPT & SHOP-IN-SHOPS

ARCHITECTURE AND DESIGN

The architecture is a mixture of stone, wood, metal and concrete, creating a modern environnement and showcasing the brand at its best. The harmony and purity of clean lines offer a perfect setting for the timeless beauty of the collection.

ABOUT THE WORLD

OUR PRESENCE

Our business model entails a harmonious international expansion through Exclusive Boutiques in the fashion capitals of the world, shop-in-shops in Duty Free areas and prestigious department stores, and a network of high-end multibrand stores.

EUROPE

Austria
Belgium
Bulgaria
Cyprus
Denmark
Estonia
Finland
France
Germany
Greece
Ireland
Italy
Latvia
Lichtenstein
Lithuania
Luxembourg
Netherlands
Norway
Poland
Portugal
Slovenia
Spain
Sweden
Switzerland
United Kingdom

AMERICAS

Barbados
Canada
Chile
Mexico
United States of America

ASIA

Japan
Kazakhstan
Russia
Republic of South Korea
Ukraine

MIDDLE-EAST

Egypt
Israel
Kuwait
Lebanon
Saudi Arabia

OCEANIA

Australia
New Caledonia
New-Zealand

AFRICA

Democratic Republic of Congo
Senegal
South-Africa

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